OUR VALUE



United Way of San Antonio and Bexar County convenes community leaders, businesses, nonprofits and volunteers to solve our most complex issues. Together, we create much needed opportunities for our children, students, families and individuals to reach their full potential.

We support people in all stages of life. Some people experience barriers from birth while others encounter unexpected hardships as adults. Whether the need is big or small, we advocate for everyone. Without support, achieving stability can be difficult. When people have the resources they need, barriers are broken down, opening a path to their full potential.

United Way Adds Value to Every Gift



We are a trusted leader, building strong partnerships for action. We bring people and community resources together in ways that no other organization can.



MAXIMIZE

We can stretch one investment across multiple impact areas, implementing solutions to our community's most critical issues.



CONFIDENCE

Our Impact Partners are reviewed to ensure impact and quality. Our dollars are invested to support strong, well-managed programs.



We understand data and community conditions to drive vital initiatives that identify existing and emerging needs, including service gaps, that help improve lives.



Solving Critical Issues UNITED WAY IMPACT GUIDE



When you select **UNITED WAY [100]**, you support all of United Way's work and our Impact Partners. Your investment creates much needed opportunities for San Antonio and Bexar County's children, students, families and individuals. Your gift helps us unite the community to solve our most critical issues.



Ready Children Impact Partners work together to:

- Increase perinatal care
- Prevent and reduce child abuse
- Increase early childhood education quality
- Prepare children for kindergarten

Our Ready Children Impact Area aims to ensure all children grow up in a safe, stable and nurturing environment, are healthy in mind, body and spirit and are curious learners progressing toward their full potential.



SUCCESSFUL STIIDENTS

Successful Students Impact Partners work together to:

- Increase reading proficiency
- Increase math proficiency
- Reduce chronic absenteeism
- Decrease the number of opportunity youth (ages 16-24)

Our Successful Students Impact Area's goal is to have all young people be actively engaged in their communities, prepared for the modern workforce, thrive in resource-rich environments and have the support they need as they transition into adult life.



Strong Individuals and Families Impact Partners work together to:

- Increase economic stability
- Reduce wage disparities by race and gender
- Prevent and interrupt cycle of family violence
- Increase mental health support for under-served communities

Our Strong Individuals and Families Impact Area strives to ensure all individuals and families are stable, flourish economically, reach their full potential and maintain a life free of discrimination.



SAFETY NET

Safety Net Impact Partners work together to:

- Support transition to economic stability
- Increase access to healthy food
- Increase housing stability
- · Provide emergency shelter

Our Safety Net Impact Area works to meet people's urgent essential needs and empower them to get on track to sustainable, successful lives.

To learn more about our Impact Areas, visit: uwsatx.org/our-work