



**UNITED WAY**  
San Antonio and  
Bexar County

# WRITE START PROJECT



The **United Way Write Start Project** is a back-to-school initiative supporting those who ensure that our students succeed in school - teachers.

Each year, countless teachers fund school supplies out of their own pocket without reimbursement. The Write Start Project lessens the financial burden on teachers by providing them with vital resources for the school year. The 2025 Write Start Project is supporting teachers in Northeast ISD.

## Supports our Successful Students Impact Area

**Frequency:** Annually

**Time Period:** July 1 - 31, 2025

**Sponsorship Levels:** \$1,500 - \$15,000

### Ways to Get Involved:

- Host an item collection drive or site
- Individual and group volunteering
- Become a sponsor

### 2025 Write Start Project Volunteer Dates

Friday, August 1	Back to School Assembly Set-Up
Saturday, August 2	Back to School Assembly Party
Tuesday, August 5	Write Start Teacher Distribution

For more information, contact  
Jennifer Quintero at [jquintero@unitedwaysatx.org](mailto:jquintero@unitedwaysatx.org).

[uwsatx.org/writestart](http://uwsatx.org/writestart)

## 2024 IMPACT



**2,000+**  
bags

provided teachers with  
new school supplies



**200+**  
volunteers

prepared and delivered  
bags of school supplies



**2**  
school districts

were supported by the  
Write Start Project

# Become a Sponsor

# WRITE START PROJECT



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	<b>Title Sponsor \$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$1,500</b>
<b>Title Sponsor</b> (Write Start Project presented by Company)	✓				
<b>Sponsor Logo on UWSA Homepage</b>	✓				
<b>Sponsor Logo on Teacher Bags</b>	✓				
<b>Sponsor Logo on Promo Materials</b>	✓	✓	✓	✓	
<b>Sponsor Logo on Project Webpage</b>	✓	✓	✓	✓	✓
<b>Social Media Post (1):</b> Sponsor Thank You/Highlight	✓	✓			
<b>Social Media: Paid Advertisement</b> Tagged in Promotional Ads	✓				
<b>Social Media Posts (2-3):</b> Select General Promotion	✓	✓	✓		
<b>Social Media Posts (2):</b> Kick-Off and Wrap-Up Posts	✓	✓	✓	✓	✓
<b>Reserved Spots for Back to School Assembly Party</b>	<b>50</b>	<b>30</b>			
<b>Teachers Supported</b>	<b>750</b>	<b>500</b>	<b>250</b>	<b>150</b>	<b>75</b>

## Employee Engagement

Set up a collect site or volunteer at one of our volunteer days:

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## Become a Sponsor



Use the QR code or  
visit [uwsatx.org/writestart](http://uwsatx.org/writestart)