

VOLUNTEER CENTER

PROJECT WARMTH

United Way's Project Warmth is a winter donation drive that helps provide brand new coats and accessories to families enrolled in United Way grant-funded programs.

These programs serve families with children ages 0-18 years old. Our goal is to provide 700 new coats to children we serve, providing them with warm clothing to comfortably enjoy the winter season.

Supports United Way grant-funded programs

Frequency: Annually

Time period: October - December

Sponsorship levels: \$1,500 - \$10,000

Ways to Get Involved:

- Individual or group donation
- Host a company/organization coat drive
- Become a sponsor



2023 IMPACT



800+ new coats

were donated and distributed to families



450 families

in United Way programs received new winter coats



10+ corporate partners

contributed to provide coats and accessories

PROJECT
WARMTH

United Way of San Antonio
and Bexar County

United Way Programs

- Dual Generation
- Healthy Outcomes through Prevention and Early Support (HOPES)
- Maternal Infant Early Childhood Home Visiting (MIECHV)
- Service Members, Veterans and Families (SMVF)
- United Way Eastside Family Resource Center

Learn more at uwsatx.org/programs

For more information, contact:
Jennifer Quintero at jquintero@unitedwaysatx.org.



United Way of San Antonio
and Bexar County

SPONSORSHIP

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	\$10,000	\$7,000	\$5,000	\$3,000	\$1,500
Title Sponsor (Project Warmth presented by Company)	✓				
Sponsor Logo on UWSA Homepage	✓				
Sponsor Logo on Promo Materials	✓	✓	✓	✓	
Sponsor Logo on Project Web Page	✓	✓	✓	✓	✓
Social Media Post (1): Sponsor Thank You/Highlight	✓	✓			
Social Media: Paid Advertisement Tagged in Promotional Ads	✓				
Social Media Posts (2-3): Select General Promotion	✓	✓	✓		
Social Media Posts (2): Kick-Off and Wrap-Up Posts	✓	✓	✓	✓	✓

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Employee Engagement

Set up a collect site or volunteer at one of our volunteer days:

Thursday, December 5

Coat sorting

Friday, December 6

Coat sorting



Use the QR Code to become a sponsor

For more information, contact: Jennifer Quintero at jquintero@unitedwaysatx.org.

