

# PLEDGE TODAY MAKE A DIFFERENCE



United Way of San Antonio  
and Bexar County



## United Way of San Antonio and Bexar County congratulates you on your new job and invites you to make a difference in our community!

### Welcome

Congratulations on joining an organization committed to helping everyone in our community reach their full potential. We are so grateful your organization is a United Way of San Antonio and Bexar County partner. Together, we are uniting the community to solve our most critical issues.

### Pledge Today for Change Tomorrow

We invite you to be a change-maker in our community by pledging a gift to United Way at this time. Every gift to United Way helps advance our community in four focus areas: ensuring that our **children** have a safe and healthy start in life; our **students** stay in school and graduate; that we do all we can to strengthen **individual and family** well-being; and that we provide a **safety net** of emergency services like food, clothing and shelter.

United Way programs are evaluated annually and held accountable. You can rest assured knowing your money is spent efficiently and effectively in San Antonio.

You can **boost your impact** by giving \$100 or more, as Frost will contribute \$100 to the work of United Way. Everyone could use a boost, so please talk with your new-hire representative about how to proceed with completing your pledge to United Way.

Giving is a personal decision and is always voluntary. When you give at a Leadership Level, which begins at \$500 per year, you become a shining example to others, embracing the idea that every person deserves an opportunity to reach their full potential. No matter the amount you choose, your gift will make a difference.

### Get Connected

Learn how United Way is impacting the community and stay up to date with ways to get involved by signing up for our monthly newsletter at [uwsatx.org/signup](http://uwsatx.org/signup)! Follow us on social media @UnitedWaySATX on all platforms.