

GENERATED E-PLEDGE

Sample Messages



United Way of San Antonio
and Bexar County

EXAMPLE #1 - Welcome Message

Welcome [DONOR NAME],

[COMPANY NAME] is proud to partner with United Way of San Antonio and Bexar County to create change for people in our city. When you support our United Way Campaign, you join a network of local leaders and volunteers who are removing barriers to success for everyone in our community.

Your contribution, however big or small, has a meaningful impact on the lives of countless residents.

When we unite together, we make a real difference by helping:

- Children be happy, healthy and ready to learn
- Students have resources to thrive and graduate on time
- Individuals and families achieve self-sufficiency and flourish economically
- People in crisis regain stability and get back on track

Please join us in caring for others in our community by giving generously to United Way. To make your donation, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

Sincerely,

[SIGNATURE]

EXAMPLE #2 - Welcome Message

Welcome [DONOR NAME],

Our annual United Way campaign is now underway! We are pleased to offer e-Pledge, our online pledging site, to make giving more accessible.

To access the site, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

With your investment, you provide support so that: children are happy, healthy and ready to learn; students have resources needed to thrive and graduate on time; individuals and families can achieve self-sufficiency and flourish economically; and people in crisis receive the help they need to get their lives back on track.

Your support will help remove barriers to success for countless people in our community and provides meaningful, lasting change in people's lives. San Antonio is better when we unite together.

Please join us in giving generously to United Way. It is truly an investment in our community's future.

Sincerely,

[SIGNATURE]

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EXAMPLE #3 - Final Reminder Message

Dear [DONOR NAME],

We are a few days away from wrapping up the [COMPANY NAME] United Way Campaign. The last day to pledge your gift is [DATE]. Thanks to the generosity of our employees, we are on the cusp of reaching our [\$XXX,XXX] goal. I am asking you to consider joining your fellow employees by participating in our annual fundraising effort.

[Company Name] is proud to support United Way because they ensure each gift is maximized to support well-managed programs that make a lasting difference in our community. Together, we can help children, students, individuals and families reach their full potential.

To access the site, please log in to <http://giveuw.org/company>. Once at the login screen, enter the following (be sure to type in your username and password rather than copying and pasting):

Username:

Password:

This site is secure and confidential. Payroll deductions will begin the first pay period in [MONTH 2024]. If you have any questions regarding e-Pledge, please contact [NAME, EMAIL AND PHONE NUMBER.].

When we support the [COMPANY NAME] United Way Campaign, we continue to improve the quality of life for everyone in our community. One life at a time. One gift at a time.

Sincerely,

[SIGNATURE]