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About the Artist

Trinity Rubo is a local artist with a passion for her community which is reflected in her art. Inspired by her love of San Antonio, Trinity combined her signature art style with United Way's work in the community to bring to life the impact that uniting together to make a difference for others can have in our city.

A proud Latina and mother, Trinity has lived in San Antonio her whole life. She attended the renowned local art school, the North East School of the Arts (NESA) during high school, where she learned the foundations of painting and art. After graduating, she felt in her gut that the best move for her was to not attend a four-year art program at a university like the rest of her peers but to strike out on her own by opening her art business, @trinityart.

Launched just before the onset of the COVID-19 pandemic, Trinity's captivating style and determination gave her business a unique edge as she persevered through this turbulent time. Nearly five years later, @trinityart has become a staple of the San Antonio art scene and has had numerous pieces commissioned by other local businesses.

Trinity's creative style can be described as colorful and playful, evoking the culture of the place she loves most: San Antonio. She prides herself on creating art that makes people feel happy as soon as they see it.

For the 2023 United Way Campaign poster, Trinity captured the breadth of United Way's work in San Antonio by representing Mission United, our 2-1-1 Helpline, our Volunteer Center, the United Way Child Care Scholarships and our four Impact Areas: Ready Children, Successful Students, Strong Individuals and Families and Safety Net.

Throughout the poster, symbols of San Antonio's diverse culture can be found like the Tower of the Americas and one of our city's favorite treats, conchas.

Uniting the community to identify and solve our most critical issues.