

GENERATED E-PLEDGE SAMPLE MESSAGES



EXAMPLE #1 - Welcome Message

Welcome **[DONOR NAME]**,

[COMPANY NAME] is proud to partner with United Way of San Antonio and Bexar County to make a difference in our community. When you support our United Way Campaign, you join a network of local leaders and volunteers who are uniting to solve our community's most critical issues.

Your contribution, however big or small, helps create long-term change in our community.

When we work together, we can help:

- Children have a safe and healthy start in life
- Students succeed and graduate on time
- Individuals and families achieve self-sufficiency and stability
- People in crisis through emergency support

Please join us in giving generously to United Way. To make your donation, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

Sincerely,

[SIGNATURE]

EXAMPLE #2 - Welcome Message

Welcome **[DONOR NAME]**,

Our annual United Way campaign is now underway! We are pleased to offer e-Pledge, our online pledging site, to make giving easy.

To access the site, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

With your investment, you provide support so that: children can have a good start to life; students can succeed in school and graduate; individuals and families can achieve stability; and people in crisis can receive the help they need. Your support will help address the root causes of the most critical needs in our city and provides meaningful, lasting change in people's lives. When we work together, we achieve great things.

Please join us in giving generously to United Way. It is truly an investment in our community's future.

Sincerely,

[SIGNATURE]

E-PLEDGE SAMPLE MESSAGES



United Way of San Antonio
and Bexar County

EXAMPLE #3 - Final Reminder Message

Dear [DONOR NAME],

We are a few days away from wrapping up the [COMPANY NAME] United Way Campaign. The last day to pledge your gift is [DATE]. Thanks to the generosity of our employees, we are on the cusp of reaching our [\$XXX,XXX] goal. I am asking you to consider joining your fellow employees by participating in our annual fundraising effort.

[Company Name] is proud to support United Way because they ensure each gift is maximized to support well-managed programs that make a lasting difference in our community. Together, we can help children, students, individuals and families reach their full potential.

To access the site, please log in to [<http://giveuw.org/company>]. Once at the login screen, enter the following (be sure to type in your username and password rather than copying and pasting):

Username:

Password:

This site is secure and confidential. Payroll deductions will begin the first pay period in [MONTH 2024]. If you have any questions regarding e-Pledge, please contact [NAME, EMAIL AND PHONE NUMBER.].

When we support the [COMPANY NAME] United Way Campaign, we continue to improve the quality of life for everyone in our community. One life at a time. One gift at a time.

Sincerely,

[SIGNATURE]