YOUR CAMPAIGN MADE EASY **E-PLEDGE**



United Way's e-Pledge is a secure, web-based pledging tool that eliminates or reduces the need for paper pledge forms. It tracks campaign data in real-time and delivers effective reports to manage your campaign.

e-Pledge streamlines the transfer of information between United Way and your payroll department and frees up your campaign coordinators to engage with employees and raise more money for those in need.

E-Pledge Makes Giving Easy

- Personalized campaign website and donor communication
- ► Green alternative to paper pledge forms
- Efficient accounting for your payroll system
- Regional and national campaign support
- Secure Payment Card Industry (PCI) compliant Credit Card transactions
- ► Real-time reporting

We're Here to Support You

We will work with you every step of the way to set up your company's e-Pledge site and assist you in creating reports and managing the campaign. We're here to help your company have a successful – and easier – campaign.

Donor Privacy

Online profiles for each employee allow for a confidential pledge that only the donor can see. Payments are handled automatically and securely through our PCI-compliant system. Your Payroll department can download sensitive payroll reports directly from our secure portal. This reduces the number of people who see employee pledge information.

e-Pledge is Secure

Each login is unique to the individual and no one can access your site without it. The website is protected with SSL encryption and online payment processing is PCI compliant.



"With half of our workforce out in the community, [e-Pledge] allows them to pledge without sitting down with a campaign representative and a pledge card."

Karen Pyka Sanders, CPS Energy

To request a demonstration or more information, contact your United Way representative.

