

STRENGTHENING INDIVIDUALS AND FAMILIES

Meet Nicolle

Nicolle struggled to break a cycle of abuse that impacted her self-sufficiency. When she was pregnant with her son, she knew she needed to build a better life for her family. With the help of United Way, she built a more stable foundation for herself and her family.

Abuse is one reason people like Nicolle struggle to become self-sufficient. For people striving to achieve success and financial stability there are numerous barriers including mental health, lack of support, incomplete education, race and gender.

15% of households

earn less than the Federal Poverty Level 44%

less

is how much Black women earn on average compared to White men 19,000+

of family violence were reported in 2021

OUR IMPACT



1,023 people

increased their income to afford basic needs



18 local businesses

are now committed to wage equity



6.284 households

no longer experience family violence

Our **Strong Individuals and Families Impact Area** provides targeted education and workforce development opportunities, advocates for system-level change to reduce the wage gap and is working with families to reduce instances of family violence to help individuals and families reach their full potential.

Together, we are working to:

- Increase economic stability through education and workforce opportunities
- Reduce wage disparities by race and gender
- Interrupt the cycle of abuse through prevention and intervention



