

TOCQUEVILLE SOCIETY CHALLENGE MATCH

You have an opportunity to multiply your gift on behalf of the common good. When you make a new Tocqueville gift or increase your Tocqueville gift, your investment is leveraged and multiplied to create even greater impact for those in need.

Through the Tocqueville Society Challenge Match, new members have the opportunity to join Tocqueville Society through two or three year step-up giving to support United Way and **earn membership benefits right away.**

HOW IT WORKS

New Giving
Example:

$$\begin{matrix} \$10,000 & + & \$10,000 & = & \$20,000 \\ \text{(2022 Gift)} & & \text{(Tocqueville Match)} & & \text{(Total Leveraged Gift)} \end{matrix}$$

Increased Giving
Example:

$$\begin{matrix} \$10,000 & | & \$20,000 & + & \$10,000 & = & \$30,000 \\ \text{(Prior Year Gift)} & & \text{(2022 Gift)} & & \text{(Tocqueville Match)} & & \text{(Total Leveraged Gift)} \end{matrix}$$

Two-Year Step-Up*
Example:

$$\begin{matrix} \$5,000+ & | & \$10,000 \\ \text{(2022 Gift)} & & \text{(2023 Gift)} \end{matrix}$$

Three-Year Step-Up*
Example:

$$\begin{matrix} \$5,000+ & | & \$7,500+ & | & \$10,000 \\ \text{(2022 Gift)} & & \text{(2023 Gift)} & & \text{(2024 Gift)} \end{matrix}$$

*Step-Up contributions will be matched up to \$5,000 to attain Tocqueville status. Example: A \$6,000 gift will initiate a \$4,000 match.