

E-PLEDGE SAMPLE MESSAGES



EXAMPLE #1 - Welcome Message

Welcome [DONOR NAME],

[COMPANY NAME] is proud to partner with United Way of San Antonio and Bexar County to make a difference for those in need. You can make a difference and help make it a better place by giving back to our community. When you support our United Way Campaign, you join a network of local leaders and volunteers developing solutions to our community's most critical issues.

Your contribution, however big or small, creates positive change right here at home.

When we work together, we can empower children, students and families to reach their full potential. Please join us in giving generously to United Way. To make your donation, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

Sincerely,

[SIGNATURE]

EXAMPLE #2 - Welcome Message

Welcome [DONOR NAME],

Our annual United Way campaign is now underway, and we are pleased to offer e-Pledge, our online pledging site. This tool makes your participation easier. It also helps us maintain our position as a campaign leader, track your gift more efficiently and make a greater impact on our community.

To access the site, please log in to [\[http://giveuw.org/company.\]](http://giveuw.org/company.)

Username:

Password:

With your investment, you provide support to our community's children, families, elderly, disabled and houseless. Your support will help address the root causes of the most critical needs in our city and provide meaningful, lasting change in people's lives. When we work together, we empower children, students, individuals and families to reach their full potential.

When we work together, we can empower children, students and families to reach their full potential. Please join us in giving generously to United Way. It is truly an investment in our future and what matters most.

Sincerely,

[SIGNATURE]



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United Way of San Antonio
and Bexar County

EXAMPLE #3 - Final Reminder Message

Dear **[DONOR NAME]**,

We are a few days away from wrapping up the **[COMPANY NAME]** United Way Campaign. Thanks to the generosity of our employees, we are on the cusp of reaching our **[\$XXX,XXX]** goal. I am asking you to consider joining your fellow employees by participating in our annual fundraising effort. Your donation will assist the elderly, our Veterans, at-risk youth and it will provide shelter to those in need. When we come together like this, we can make a substantial difference in the lives of so many. Any donation to United Way is an investment in our community.

To access the site, please log in to **[http://giveuw.org/company]**. Once at the login screen, enter the following (be sure to type in your username and password rather than copying and pasting):

Username:

Password:

This site is secure and confidential. Payroll deductions will begin the first pay period in **[MONTH 2021]**. If you have any questions regarding e-Pledge, please contact **[NAME, EMAIL AND PHONE NUMBER.]**

When we support the **[COMPANY NAME]** United Way Campaign, we continue to improve the quality of life for those in need in our community. One life at a time. One gift at a time.

Sincerely,

[SIGNATURE]

