

THE TOCQUEVILLE SOCIETY CHALLENGE MATCH

You have an opportunity to multiply your gift on behalf of the common good. When you make a new Tocqueville gift or increase your Tocqueville gift, your investment is leveraged and multiplied to create even greater impact for those in need.

The Tocqueville Society Challenge Match is made possible through [The USAA Foundation, Inc.](#), [NuStar Energy](#) and [Broadway Bank](#) during the 2021 United Way Campaign. All Step-Up contributions (\$5,000+), new contributions of \$10,000 or more to attain Tocqueville status, and those who increase their current Tocqueville gift will be **matched dollar for dollar**.

HOW IT WORKS

New Giving
Example:

$$\begin{matrix} \$10,000 & + & \$10,000 & = & \$20,000 \\ \text{(2021 Gift)} & & \text{(Tocqueville Match)} & & \text{(Total Leveraged Gift)} \end{matrix}$$

Increased Giving
Example:

$$\begin{matrix} \$10,000 & | & \$20,000 & + & \$10,000 & = & \$30,000 \\ \text{(Prior Year Gift)} & & \text{(2021 Gift)} & & \text{(Tocqueville Match)} & & \text{(Total Leveraged Gift)} \end{matrix}$$

Two-Year Step-Up*
Example:

$$\begin{matrix} \$5,000+ & | & \$10,000 \\ \text{(2021 Gift)} & & \text{(2022 Gift)} \end{matrix}$$

Three-Year Step-Up*
Example:

$$\begin{matrix} \$5,000+ & | & \$7,500+ & | & \$10,000 \\ \text{(2021 Gift)} & & \text{(2022 Gift)} & & \text{(2023 Gift)} \end{matrix}$$

*Step-Up contributions will be matched up to \$5,000 to attain Tocqueville status. Example: A \$6,000 gift will initiate a \$4,000 match.