**WORKPLACE CAMPAIGN**

**EMAIL COMMUNICATION OPTIONS**

**“SHOW UP UNITED”**

**EMAIL A**

**Subject line**: Let’s Show Up for San Antonio

It takes all of us working together to advance the common good.

With your help, more people across San Antonio will be able to navigate the long recovery ahead as they rebuild their lives.

As some parts of life begin to return to normal, so many here in Bexar County and around the world are still dealing with the impact of COVID-19. The global pandemic also widened existing divides and hurt people already vulnerable in our community.

The best way to close the gap and help more people thrive is for all of us to Show Up. That’s why you’re invited to participate in this year’s United Way campaign.

United Way of San Antonio and Bexar County has always worked to serve under-resourced people, making sure everyone is prepared for and has access to a quality education and can build a financially stable path. With generous support from people like you, we can make sure we’re helping people recover today and reimagining a future for our community where everyone can thrive.

Thank you for supporting this year’s United Way campaign.

Please give.

**EMAIL B**

**Subject line:** People Are Still Struggling

Show up with generosity to help your neighbors feel connected again.

Thousands of vulnerable people in our community continue to struggle to rebuild their lives. But you have the chance to make a difference.

When you give to our United Way Campaign, you help more people in our area:

* Develop early skills
* Meet math and reading milestones
* Graduate high school
* Get trained for a job
* Save money
* Access prenatal health care
* Find healthy food
* Stay in a safe home

Helping people in our community overcome these challenges is what United Way of San Antonio and Bexar County has done for over 81 years. We have been there year after year for our community’s most vulnerable. Now we’re asking you to Show Up, too.

Show Up United for your neighbors who are still feeling the pandemic’s lasting effects. They deserve the opportunity to thrive. With your support we can help people recover while rebuilding stronger communities.

No one person, organization or company can do this alone. We have to Show Up for each other.

How will you Show Up United for your community?

Donate now.

**EMAIL C**

**Subject line:** You Can Still Show Up United

A stronger community where everyone thrives is possible. But we all need to Show Up United to make it happen.

COVID-19 exposed and exacerbated many challenges in our community, impacting our most vulnerable neighbors the hardest. If we act together, we can reimagine and rebuild resilient communities where everyone is better off.

This is possible with generous donors like you. A gift to United Way will help children be prepared for school, students succeed and graduate, individuals and families grow financially strong and flourish. You will also help provide a safety net of services for those experiencing a crisis.

Together we can build a stronger community where everyone thrives. Let’s come together to show our neighbors what is possible when we all Show Up United!

Thank you for donating.

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