



United Way Leadership contributors not only help shape the future of our community, but they also set a powerful example for others follow. Those participating at a Leadership giving level are philanthropists whose wholehearted generosity supports the health and human services needs of residents across San Antonio and Bexar County. They are the foundation of our United Way campaign.

True leaders come from all walks of life. Members of these exclusive groups come from diverse neighborhoods, backgrounds and careers. They understand and embrace the fact that there must be strategic solutions to our most complex challenges.

A Leadership gift means that our **children** have a safe and healthy start in life, our **students** stay in school and graduate, that we do all we can to strengthen **individual and family** well-being, and that we provide a **safety net** of emergency services like food, clothing and shelter.

If you have not yet joined one of our leadership giving societies, we encourage you to learn more and do so today.

Tocqueville Society

The vanguard of the United Way Leadership Societies is the Alexis de Tocqueville Society. It is a prestigious international philanthropic group, but your investment stays right here in San Antonio to move our residents and community forward.

Named in honor of the 19th century French traveler who wrote extensively about the spirit of volunteerism in America, the United Way Tocqueville Society includes members who annually contribute gifts of \$10,000 or more.

This year, you have an opportunity to multiply your gift on behalf of the common good.

2021 Tocqueville Society Match

The Tocqueville Society Leadership Match is made possible through generous partners during the 2021 United Way Campaign. The partners have committed funds to encourage **new** and **increased giving** in the Tocqueville Society. All new Tocqueville contributions (\$10,000+), new increases and Step-Up contributions (minimum \$5,000) **will be matched**.

If your actions inspire others to dream more, learn more, do more and become more, you are a leader.
- John Quincy Adams

Leadership Giving Levels

The **Briscoe Society** was established in tribute to the magnanimous compassion of former Texas Governor Dolph Briscoe Jr. and his beloved wife, Janey, and honors those community leaders giving at the \$5,000 - \$9,999 level.

The **Bejar Society** includes members who invest \$2,500 - \$4,999 each year in United Way's strong network of programs.

The **Tejas Society** gratefully acknowledges those making vitally important gifts of \$1,000 - \$2,499.

The **Alamo Society** recognizes contributors who make gifts from \$500 - \$999.

NOTE: If you and your spouse, or partner, both donate to the United Way Campaign, your annual gifts can be combined to achieve leadership recognition, starting with the Tejas level (two \$500 gifts may be combined to reach the Tejas Society and continuing up the giving levels.)

Alamo, Tejas, Bejar, Briscoe and Tocqueville Society donors enjoy the option of dual membership in **Women United**, a group of dedicated and compassionate women philanthropists. Young donors, 25 - 45 years old, may participate in the **Emerging Leaders Council** with an annual donation of \$250.

Leaders have the power to be instruments of change, to influence and inspire others, and to help us all Live United. Thank you for your gift.

Learn more about the Tocqueville Society, Women United and the Emerging Leaders Council online at:
uwsatx.org/leadership-societies

